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# Topic Models Conditioned on Arbitrary Features with Dirichlet-multinomial Regression

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## Abstract

Although fully generative models have been successfully used to model the contents of text documents, they are often awkward to apply to combinations of text data and document metadata. In this paper we propose a Dirichlet-multinomial regression (DMR) topic model that includes a log-linear prior on document-topic distributions that is a function of observed features of the document, such as author, publication venue, references, and dates. We show that by selecting appropriate features, DMR topic models can meet or exceed the performance of several previously published topic models designed for specific data.

## 1 Introduction

Bayesian multinomial mixture models such as latent Dirichlet allocation (LDA) [3] have become a popular method in text analysis due to their simplicity, their usefulness in reducing the dimensionality of the data, and their ability to produce interpretable and semantically coherent topics.

Text data is generally accompanied by metadata, including authors, publication venues, and dates. Many extensions have been proposed to the basic mixture-of-multinomials topic model to take this data into account. The goal of these extensions is generally twofold. The first motivation is to learn better topics using the additional information. The second is to discover associations and patterns, such as learning a topical profile of a given author, or plotting a timeline of the rise and fall of a topic.

The simplest method of incorporating metadata in generative topic models is to generate both the words and the metadata simultaneously given hidden topic

variables. In this type of model, each type of model has a distribution over words as in the standard model, as well as a distribution over metadata values. Examples of such models include the authorship model of Erosheva, Fienberg and Lafferty [5], the Topics over Time (TOT) model of Wang and McCallum [15], the CorrLDA model of Blei and Jordan [1] and the named entity models of Newman, Chemudugunta and Smyth [11].

One of the most flexible members of this family is the supervised latent Dirichlet allocation (sLDA) model of Blei and McAuliffe [2]. sLDA generates metadata such as reviewer ratings by learning the parameters of a generalized linear model (GLM) with an appropriate link function and exponential family dispersion function, which are specified by the modeler, for each type of metadata. We show in Section 4.3 that the TOT model is an example of sLDA.

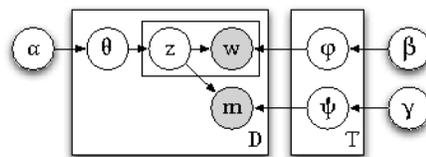


Figure 1: Graphical model representation of a “downstream” topic model, in which metadata  $m$  is generated conditioned on the topic assignment variables  $z$  of the document and each topic has some parametric distribution over metadata values.

Another approach involves first generating metadata elements and then generating topic variables conditioned on those elements. One example of this type of model is the author-topic model of Rosen-Zvi, Griffiths, Steyvers and Smyth [12]. In this model, words are generated by first selecting an author uniformly from an observed author list and then selecting a topic from a distribution over topics that is specific to that author. Given a topic, words are selected as before. This model assumes that each word is generated by

one and only one author. Similar models, in which a hidden variable selects one of several multinomials over topics, are presented by Mimno and McCallum [10] for discovering topical foci for individual authors and by Dietz, Bickel and Scheffer [4] for inferring the influence of individual references on citing papers.

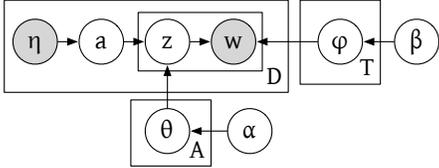


Figure 2: An example of an “upstream” topic model (Author-Topic). The observed authors determine a uniform distribution  $\eta$  over authors. Each word is generated by selecting an author,  $a$ , then selecting a topic from that author’s topic distribution  $\theta_a$ , and finally selecting a word from that topic’s word distribution.

Previous work in metadata-rich topic modeling has focused either on specially constructed models that cannot accommodate modalities of data beyond their original intention, or more complicated models such as exponential family harmoniums and sLDA, whose flexibility comes at the cost of increasingly intractable inference. In this paper, we propose a new method for modeling the influence of observed non-word features of documents, Dirichlet-multinomial regression (DMR) topic models. In contrast to previous methods, DMR topic models are able to incorporate arbitrary types of observed features with no additional work, yet inference remains relatively simple.

In section 4 we present comparisons of several topic models designed for specific types of metadata to DMR models conditioned on features that emulate those models. We show that performance of DMR models is at least no worse than similar generative models, and can be considerably better. This gap grows as the richness of the features increases.

## 2 Modeling the influence of document metadata with Dirichlet-multinomial regression

For each document  $d$ , let  $\mathbf{x}_d$  be a vector containing values for each feature. For example, if the observed features are indicators for the presence of authors, then  $\mathbf{x}_d$  would include a 1 in the positions for each author listed on document  $d$ , and a 0 otherwise. In addition, to account for the mean value of each topic, we include an intercept term or default feature that is always equal to 1.

For each topic  $t$ , we also have a vector  $\boldsymbol{\lambda}_t$ , with length

the number of features.

1. For each topic  $t$ ,
  - (a) Draw  $\boldsymbol{\lambda}_t \sim \mathcal{N}(0, \sigma^2 I)$
  - (b) Draw  $\boldsymbol{\phi}_t \sim \mathcal{D}(\beta)$
2. For each document  $d$ ,
  - (a) For each topic  $t$  let  $\alpha_{dt} = \exp(\mathbf{x}_d^T \boldsymbol{\lambda}_t)$ .
  - (b) Draw  $\boldsymbol{\theta}_d \sim \mathcal{D}(\boldsymbol{\alpha}_d)$ .
  - (c) For each word  $i$ ,
    - i. Draw  $z_i \sim \mathcal{M}(\boldsymbol{\theta}_d)$ .
    - ii. Draw  $w_i \sim \mathcal{M}(\boldsymbol{\phi}_{z_i})$ .

The model therefore includes three fixed parameters:  $\sigma^2$ , the variance of the prior on parameter values;  $\beta$ , the Dirichlet prior on the topic-word distributions; and  $|T|$ , the number of topics.

Integrating over the multinomials  $\boldsymbol{\theta}$  and  $\boldsymbol{\phi}$ , we can construct the complete log likelihood:

$$P(\mathbf{w}, \mathbf{z}, \boldsymbol{\lambda}) = \prod_d \frac{\Gamma(\sum_t \exp(\mathbf{x}_d^T \boldsymbol{\lambda}_t))}{\Gamma(\sum_t \exp(\mathbf{x}_d^T \boldsymbol{\lambda}_t) + n_d)} \prod_t \frac{\Gamma(\exp(\mathbf{x}_d^T \boldsymbol{\lambda}_t) + n_{t|d})}{\Gamma(\exp(\mathbf{x}_d^T \boldsymbol{\lambda}_t))} \times \prod_{t,k} \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{\lambda_{tk}^2}{2\sigma^2}\right). \quad (1)$$

The derivative of the log of Equation 1 with respect to the parameter  $\lambda_{tk}$  for a given topic  $t$  and feature  $k$  is therefore

$$\frac{\partial \ell}{\partial \lambda_{tk}} = \sum_d x_{dk} \exp(\mathbf{x}_d^T \boldsymbol{\lambda}_t) \times \left( \Psi\left(\sum_t \exp(\mathbf{x}_d^T \boldsymbol{\lambda}_t)\right) - \Psi\left(\sum_t \exp(\mathbf{x}_d^T \boldsymbol{\lambda}_t) + n_d\right) + \Psi\left(\exp(\mathbf{x}_d^T \boldsymbol{\lambda}_t) + n_{t|d}\right) - \Psi\left(\exp(\mathbf{x}_d^T \boldsymbol{\lambda}_t)\right) \right) - \frac{\lambda_{tk}}{\sigma^2}. \quad (2)$$

We train this model using a stochastic EM sampling scheme, in which we alternate between sampling topic assignments from the current prior distribution conditioned on the observed words and features, and numerically searching for the MAP parameters of the GLM given the topic assignments. Our implementation is based on the standard L-BFGS optimizer [8] and Gibbs sampling-based LDA trainer in the Mallet toolkit [9].

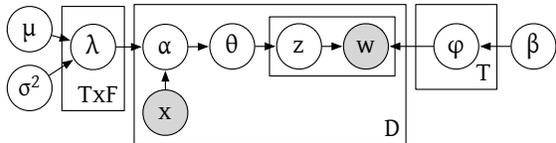


Figure 3: The Dirichlet-multinomial Regression (DMR) topic model. Unlike all previous models, the prior distribution over topics,  $\alpha$ , is a function of observed document features, and is therefore specific to each document.

Dirichlet-multinomial regression falls within the family of overdispersed generalized linear models (OGLMs) [6]. Overdispersion arises, for example, in a Poisson model for discrete count data, in which the variance is constrained to be equal to the mean. In many cases, observed variance is greater than that predicted by a Poisson model. A gamma distribution compounded with a Poisson results in a negative binomial distribution, which can be parameterized with a mean and an overdispersion parameter. If the overdispersion parameter is zero, the distribution collapses to a simple Poisson.

A multinomial distribution can be viewed as a set of independent Poisson random variables, conditioned on the sum of those variables being equal to a constant  $n$ . Likewise, a Dirichlet-multinomial can be construed as a set of independent gamma-Poisson distributions, given the same condition. As a result, the Dirichlet-multinomial distribution can be written as a multinomial with an extra overdispersion parameter.

### 3 Related Work

Recent work by Blei and McAuliffe [2] on supervised topic models (sLDA) combines a topic model with a GLM, but in the opposite manner: rather than using observed features as inputs to a GLM that then predicts topic variables, sLDA uses topic variables as inputs to a GLM that predicts observed features.

Another important advantage of the DMR topic model over sLDA is that DMR is fully conditional with respect to the observed feature. In contrast, sLDA is generative: it must explicitly specify probability distributions over all possible feature values by fully specifying the link and dispersion functions for a GLM. Although the class of exponential dispersion families supports a wide range of modalities, the specification of GLMs adds modeling complexity. In addition, adding these distributions to the complete log likelihood of the model may result in a significantly more complicated model that is correspondingly more difficult to train.

In contrast, “off the shelf” DMR topic models can

be applied to any set of features with no additional model specification. Furthermore, training a model with complex, multimodal, non-independent features is no more difficult in a DMR framework than training a single observed real-valued feature. The distinction between conditional and generative methods mirrors similar differences, for example between maximum entropy and naïve Bayes classifiers and between conditional random fields and hidden Markov models.

Guimaraes and Lindrooth [6] use Dirichlet-multinomial regression in economics applications, but do not use a mixture model or any kind of hidden variables.

## 4 Experimental Results

We evaluate the DMR topic model on a corpus of research papers drawn from the Rexa database.<sup>1</sup> For each paper we have text a publication year, a publication venue, automatically disambiguated author IDs and automatically disambiguated references. We select a subset of papers from the corpus from venues related to artificial intelligence. We filter out dates earlier than 1987, authors that appear on fewer than five papers, and references to papers with fewer than 10 citations. In addition, for each type of metadata (authors, references, and dates) we train the relevant model only on documents that have that information.

In order to provide a fair comparison and reduce the effect of arbitrary smoothing parameters, we optimize the  $\alpha_t$  parameters of each topic model using stochastic EM as described by Wallach [14]. This parameter determines the expected mean proportion of each topic. Optimizing the  $\alpha_t$  parameters has a substantial positive effect on both model likelihood and held-out performance. Results without hyperparameter optimization are not shown. The DMR model intrinsically represents the mean level of each topic through the parameters for the default feature. The smoothing parameter for the topic-word distributions,  $\beta$ , is constant for all models at 0.01. The variance  $\sigma^2$  for DMR is set to 0.5. All models are run with 100 topics.

We train each model for 1000 iterations. After an initial burn-in period of 250 iterations we optimize parameters ( $\lambda$  for DMR,  $\alpha$  for all other models) every 50 iterations. All evaluations are run over 10-fold cross validation with five random initializations for each fold.

<sup>1</sup><http://www.rexa.info>

## 4.1 Author features

For author features, we compare the Author-Topic model [12] to DMR trained on author indicator features. Example topics for three authors are shown in tables 4.1 and ??

### 4.1.1 Held-out Likelihood

To evaluate the generalization capability of the model we use the perplexity score described by Rosen-Zvi et al. [12] as well as the empirical likelihood (EL) method advocated for topic model evaluation by Li and McCallum [7]. In this method, we sample a number of “documents” according to the generative process of a given topic distribution and then calculate the average probability of observed words given those sampled distributions. Empirical likelihood generates topic distributions unconditioned on the words in the held-out documents, while perplexity measures the probability of a randomly selected subset of the words in the document conditioned on a topic distribution sampled from the remaining words.

For the EL DMR topic model, we sample  $|S|$  unconditional word distributions for a given held-out document  $d$  by first calculating the  $\alpha_d$  parameters of the Dirichlet prior over topics specific to that document given the observed features  $\mathbf{x}_d$  in the manner described earlier. We then sample a topic distribution  $\theta_{ds}$  from that Dirichlet distribution. Finally, we calculate the probability of each of the observed word tokens  $w_i$  by calculating the marginal probability over each topic  $t$  of that type using the current point estimates of  $P(w_i|t)$  given the topic-word counts.

$$EL(d) = \frac{1}{|S|} \sum_s \sum_i \sum_t \theta_{dts} \frac{n_{w_i|t} + \beta}{n_t + |T|\beta} \quad (3)$$

### 4.1.2 Predicting Authors

In addition to predicting the words given the authors, we also evaluate the ability of AT and DMR to predict the authors of a held-out document conditioned on the words. For each model we can define a non-author-specific Dirichlet prior on topics. For AT, defining a prior over topics is equivalent to adding a single new, previously unseen author for each held-out document. The Dirichlet prior is specified using the  $\alpha$  parameters that are fitted in training the model. For DMR, the topic prior Dirichlet is specified using the prior for a document with no observed features: the exponentiated parameters for the intercept terms for each topic.

For each held-out document, we independently sample 100 sequences of topic assignments from the generative

Table 1: Example topic distributions for three authors under the DMR topic model. The sampling distribution for the first word in a document given an author is proportional to the number on the left. For a given topic  $t$ , this value is  $\exp(\lambda_{t0} + \lambda_{ta}x_{da})$ , where  $\lambda_{t0}$  is the default parameter for topic  $t$ .

<b>David Blei</b>	
0.25	data mining sets large applications
0.24	text documents document categorization large
0.16	problem work set general information
0.16	method methods results proposed set
0.15	distribution bayesian model gaussian models
0.15	semantic syntactic lexical sentence named
0.14	retrieval information document documents relevance
0.13	model models show parameters order
0.13	image images resolution pixels registration
0.11	translation language word machine english
0.11	control robot robots manipulators design
0.10	reasoning logic default semantics theories
0.10	simple information form show results
0.09	system systems hybrid intelligent expert
<b>Andrew Ng</b>	
0.31	show algorithms results general problem
0.31	number large size small set
0.21	system systems hybrid intelligent expert
0.20	method methods results proposed set
0.19	results quality performance show techniques
0.18	algorithm algorithms efficient fast show
0.17	learning reinforcement policy reward state
0.16	decision markov processes mdps policy
0.15	feature features selection classification extraction
0.15	results experimental presented experiments proposed
0.14	performance results test experiments good
0.14	learning training learn learned examples
0.14	knowledge representation base acquisition bases
0.13	problem work set general information
<b>Michael Jordan</b>	
0.69	distribution bayesian model gaussian models
0.39	algorithm algorithms efficient fast show
0.38	show algorithms results general problem
0.31	problem work set general information
0.31	models model modeling probabilistic generative
0.21	performance results test experiments good
0.21	problem problems solving solution optimization
0.19	learning training learn learned examples
0.15	networks bayesian inference network belief
0.14	data mining sets large applications
0.12	simple information form show results
0.12	function functions gradient approximation linear
0.12	methods techniques approaches existing work
0.12	learning machine induction rules rule

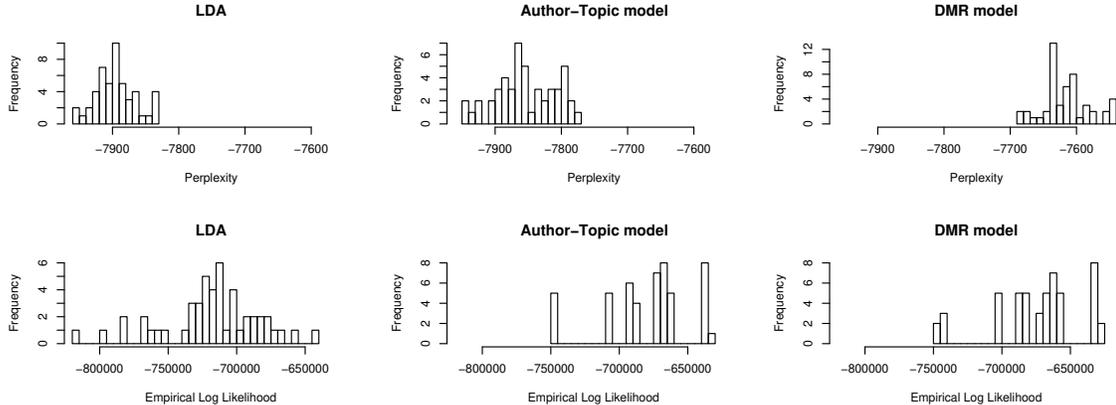


Figure 4: Perplexity and empirical log likelihood for the DMR topic model trained with author indicator features, the Author-Topic (AT) model, and LDA. Perplexity is much lower for DMR than either AT or LDA. Empirical likelihood is much more consistent within cross validation folds for the author-aware models than for LDA. In every case, DMR performs better in EL than AT.

process defined by the model, given the word sequence and the topic prior. We add up the number of times each topic occurs over all the samples to get a vector of topic counts  $n_1 \dots n_{|T|}$ . We then rank each possible author by the likelihood function of the author given the overall topic counts. For AT, this likelihood is the probability of adding  $n_t$  counts to each author’s Dirichlet-multinomial distribution, which is defined by the number of times each topic is assigned to an author  $n_{t|a}$  and the total number of tokens assigned to that author  $n_a$ :

$$P(d|a) = \frac{\sum_t \alpha_t + n_a}{\sum_t \alpha_t + n_a + \sum_t n_t} \prod_t \frac{\alpha_t + n_{t|a} + n_t}{\alpha_t + n_{t|a}} \quad (4)$$

For DMR, we define a prior over topics given only a given author as the Dirichlet parameters under the DMR model for a document with only that author feature; in other words, the exponentiated sum of the default feature parameter and the author feature parameter, for each topic. The likelihood for an author is the Dirichlet-multinomial probability of the  $n_t$  counts with those parameters. Note that the likelihoods for a given author and held-out document are not necessarily comparable between DMR and AT, but what we are interested in is the ranking.

Results are shown in Figure 4.1.2. DMR ranks authors consistently higher than AT.

## 4.2 Citation features

Following Dietz, Bickel and Scheffer [4], we consider a model for citation influence that is similar to the

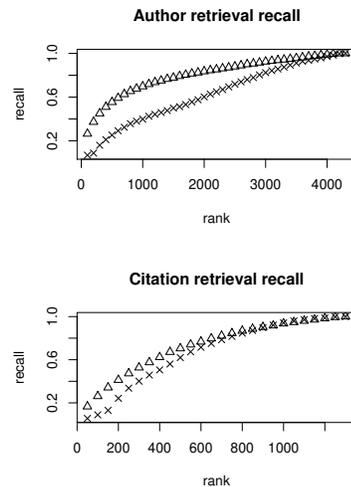


Figure 5: Prediction results for authors and citations. DMR is shown with triangles, and AT and Citation topics with Xes.

Author-Topic model. Each citation is treated as a potential “author”, such that when the model generates a word, it first selects a paper from its own references section and then samples a topic from that paper’s distribution over topics.

Empirical likelihood results for this citation model are substantially worse in comparison to a DMR model with the same information encoded as citation indicator features, but perplexity was significantly better. In this case, the number of occurrences of citations may allow the generative model to obtain a better representation of the topical content of citations.

Table 2: Example topic distributions for three authors under the Author-Topic model. The sampling distribution for the next word ( $i + 1$ ) in a document given the author is proportional to the number on the left. The integer portion generally corresponds to the number of words in a given topic currently assigned to the author, while the fractional part corresponds to  $\alpha_t$ . These values are much larger than those for DMR, meaning that the topic drawn for word  $i + 1$  will have relatively little influence on the topic drawn for word  $i + 2$ .

<b>David Blei</b>	
48.21	bayesian data distribution gaussian mixture
36.17	text documents document information
31.39	model models probabilistic modeling show
28.09	inference approximation propagation approximate
15.10	markov hidden models variables random
11.05	discourse sentences aspect semantic coherence
9.31	process approaches methods techniques terms
9.20	probability distribution distributions estimates
9.11	segmentation image texture grouping region
8.25	data sets set large number
7.28	method methods propose proposed applied
6.15	networks bayesian probabilistic inference network
5.28	problem problems solving solution solutions
5.19	task tasks performed goal perform
<b>Andrew Ng</b>	
202.11	reinforcement policy state markov decision
112.30	error training data parameters sample
97.18	learning bounds function bound algorithms
58.33	show results problem simple class
57.36	algorithm algorithms efficient problem set
54.26	optimal time results computing number
39.21	bayesian data distribution gaussian mixture
34.37	learning learn machine learned algorithm
31.37	work recent make previous provide
31.25	set general properties show defined
31.14	classification classifier classifiers accuracy class
31.09	inference approximation propagation approximate
30.19	feature features selection classification performance
22.39	model models probabilistic modeling show
<b>Michael Jordan</b>	
58.18	learning bounds function bound algorithms
57.09	inference approximation propagation approximate
33.21	bayesian data distribution gaussian mixture
27.39	model models probabilistic modeling show
27.20	probability distribution distributions estimates
27.05	program programs programming automatic
24.17	entropy maximum criterion criteria optimization
22.33	show results problem simple class
21.25	set general properties show defined
20.36	algorithm algorithms efficient problem set
20.11	kernel support vector machines kernels
18.14	methods simple domains current incremental
18.02	genetic evolutionary evolution ga population
17.19	feature features selection classification performance

The DMR model also shows improved citation prediction performance, as shown in Figure 4.1.2.

### 4.3 Date features

In many text genres, the date of publication provides information about the content of documents. For example, a research paper published in an artificial intelligence conference in 1997 is much more likely to be about neural networks and genetic algorithms than about support vector machines. The opposite is likely to be true of a paper published in 2005.

Previous work on topic models that take into account time includes the Topics over Time (TOT) model of Wang and McCallum [15]. As with LDA, under the TOT model each word  $w_i$  is generated by a hidden topic indicator variable  $z_i$ . In addition, the TOT generative process also samples a “date” variable from a topic-specific beta distribution parameterized by  $\psi_{t1}$  and  $\psi_{t2} \forall t \in T$ . The support of the beta distribution is real numbers between zero and one, so rather than generating an actual date, TOT generates a point proportional to the date of a document, within a finite range of dates. We define this proportion,  $p_d = \frac{date_d - \min_{d'} date_{d'}}{\max_{d'} date_{d'} - \min_{d'} date_{d'}}$ . In order to sample efficiently, Wang and McCallum use the convention that rather than generating the date once per document, each word in a given document generates its own date, all of which happen to be the same.

Consider the terms in the likelihood function for a TOT model that involve  $p_d$  for some document  $d$ :

$$P(p_d | \mathbf{z}_d) = \prod_i \frac{1}{Z_{z_i}} \exp(\psi_{z_i1} \log(p_d) + \psi_{z_i2} \log(1 - p_d)) \quad (5)$$

where  $Z_t$  is the beta function with parameters  $\psi_{t1}$  and  $\psi_{t2}$ . Since  $p_d$  is constant for every token in a given document, we can rewrite Equation 6 as

$$\frac{1}{Z} \exp\left(\sum_i \psi_{z_i1} \log(p_d) + \psi_{z_i2} \log(1 - p_d)\right) \quad (6)$$

From this representation, we can see two things. First, this expression is the kernel of a beta distribution with parameters  $\sum_i \psi_{z_i1}$  and  $\sum_i \psi_{z_i2}$ , so  $Z$  is equal to a beta function with those parameters. Second, this expression defines a generalized linear model. The link function is identity, the exponential dispersion function is beta, and the linear predictor is a function of the number of words assigned to each topic, the topic beta parameters, and the sufficient statistics, which are  $\log(p)$  and  $\log(1 - p)$ . With the slight modification of substituting normalized topic counts  $\bar{z} = 1/N \sum_i z_i$  for the raw topic counts, we see that TOT is precisely a member of the sLDA family of topic models [2].

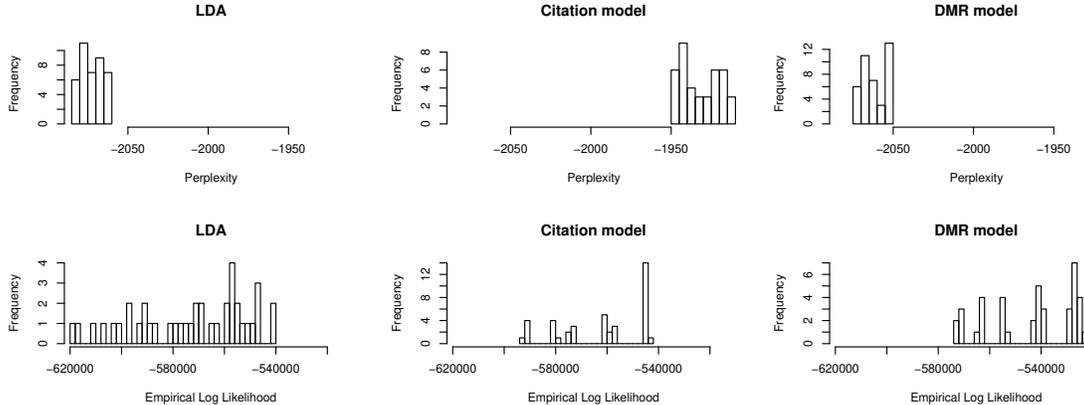


Figure 6: Perplexity and empirical log likelihood for the DMR topic model trained with citation features, the Citation model, and LDA. Unlike other features, citations show very strong perplexity results for the upstream Citation model. DMR continues to out-perform LDA in this metric. Empirical likelihood, however, is substantially better for DMR than for the Citation model.

To compare DMR regression topic models to TOT, we use the same sufficient statistics used by the beta density:  $\log(p)$  and  $\log(1 - p)$ . DMR and TOT therefore have the same number of parameters: two for each topic date distribution, plus one parameter (the topic intercept parameter in DMR, an optimized  $\alpha_t$  for TOT) to account for the mean proportion of each topic in the corpus.

## 5 Conclusions

The Dirichlet-multinomial regression topic model is a powerful method for rapidly developing topic models that can take into account arbitrary features. It can emulate many previously published models, achieving similar or improved performance with little additional modeling work by the user.

One interesting side effect of using the DMR model is efficiency. Adding additional complexity to a topic model generally results in a larger number of variables to sample and a more complicated sampling distribution. Gibbs sampling performance is mainly a function of the efficiency of the innermost loop of the sampler; in the case of LDA this is the calculation of the sampling distribution over topics for a given word. The Author-Topic model adds an additional set of hidden author assignment variables that must be sampled. TOT adds an additional term (a beta density) to this calculation. In contrast, in a DMR model, all information from the observed document metadata is accounted for in the document-specific Dirichlet parameters. As a result, the sampling phase of DMR training is no more complicated than the simplest LDA sampler. The additional overhead of parameter optimiza-

tion, which we have found decreases as the model converges, can be more than made up by a faster sampling phase, especially if the number of sampling iterations between optimizations is large.

The advantage of generative models such as AT and sLDA is that they can make inferences about hidden variables and can be incorporated into more complicated hierarchical models. There is no reason, however, that a hybrid generative-DMR model could not be constructed by splitting the observed features into a set of conditioned variables and a set of generated variables.

## Acknowledgments

Thanks to Xuerui Wang for pointing out the connection between TOT and sLDA, and Hanna Wallach, Rob Hall, and Michael Levine for helpful discussions.

This work was supported in part by the Center for Intelligent Information Retrieval, in part by NSF grant # CNS-0551597, in part by NSF Nanotech # DMI-0531171, and in part by the Defense Advanced Research Projects Agency (DARPA), through the Department of the Interior, NBC, Acquisition Services Division, under contract number NBCHD030010. Any opinions, findings and conclusions or recommendations expressed in this material are the authors' and do not necessarily reflect those of the sponsor.

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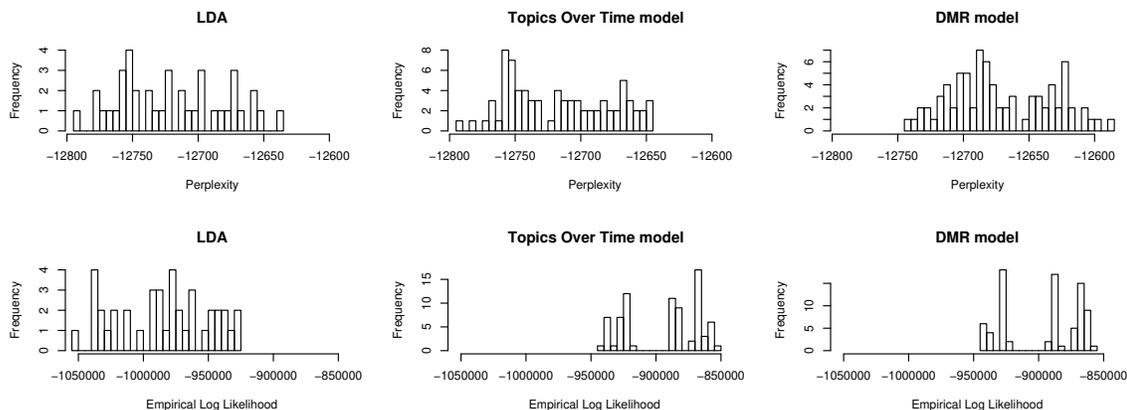


Figure 7: Perplexity and empirical log likelihood for the DMR topic model trained with date features, the Topics Over Time (TOT) model, and LDA. As with author features, perplexity is much lower for DMR than either TOT or LDA. Empirical likelihood is consistent within cross validation folds for the date-aware models but not for LDA. In every case, TOT performs slightly better in EL than DMR.

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